



Rik Roberts

creative keynotes & clean humor



With nearly three decades of performing and speaking under his belt, Rik can deliver a program that will unite your group through humor, motivation – or a blend of both.

Rik spent his youth in Kentucky working on tobacco and horse farms before earning a degree in communications and eventually finding his calling in stand-up comedy. He's been featured on "Stand-Up For Families" (DOVE), "Clean Comedy All-Stars" (PURE FLIX), and "20 Greatest Redneck Moments" on CMT.

His keynotes blend humor and actionable takeaways in an offsetting way that will have your group laughing and taking notes all at the same time. He infuses his keynote programs with stories, facts, current events, visuals and crowd participation to make the points relevant to each group.

Rik is a perfect fit for Ag groups, User Conferences, Association and Corporate Groups, Chambers of Commerce, Holiday Parties, Leadership Retreats and Church Outreach programs. In a nutshell, if you need a professional speaker who can deliver a pure comedy show, or blend the comedy with motivation – Rik is your man!



THE MAYBERRY METHOD (Productivity)

Using Mayberry as a through line, Rik helps your group find more time and productivity. Get back to basics and regain control of your day! The Mayberry Method is for groups who want to eliminate distractions, manage time more effectively, set clearer goals and provide their customer with EXTREME customer service. You can even have Rik appear as "Barney Fife" in uniform to make this creative keynote one they'll never forget!



LISTEN UP, LAUGH IT UP (Teambuilding)

A workshop for groups who want to establish trust and confidence between team members! First, Rik delivers a little stand-up to refresh your group and get the blood flowing. Next, he will have you on your feet interacting with each other as you are led through improvisational listening and agreement exercises. This program is "hands-on" learning with applicable takeaways for groups who want to reach higher goals together. It's a great fit for leadership conferences, sales meetings, customer service trainings and corporate events.



IT'S FUNNY NOW (Entertainment)

Let Rik take you on a fun, fast paced ride through life with his takes on family, farming, hunting, marriage, technology, parenting, pop culture, music and more. Ages eight to eighty will all find laughs connecting with Rik's experiences. The 100% clean, family friendly stand-up show ends with a few original comedy songs, audience participation and some "Kodak" moments you don't want to miss.

Call (800) 680-2769 or visit www.TrustedSpeakers.com



Corporate

Macon County School System Professional Development Day in Lafayette, TN

“We were fortunate to have Rik come to our system on countywide professional development day and present The Mayberry Method. He made it very relevant and very poignant to our faculty and staff. I absolutely recommend Rik Roberts to your school system.”
- Shawn Cater, Superintendent of Instruction

Florida Farm Bureau Insurance Annual Meeting in Orlando, FL

“We were celebrating the 75th Anniversary of our charter and Rik provided the laughter, levity and fun for all in attendance. His early morning presentation was clean, enjoyable and set the positive tone for the entire day. Rik was the perfect speaker for our event and his Barney Fife was spot on.” - R.L. (Bob) Lentz, State Sales Manager



Associations

Muscular Dystrophy Association Fundraiser in Atlanta, GA

“Our guests included energy industry CEO’s, business colleagues, celebrities, MDA children and their families. Rik engaged the crowd from the start. His clean humor is safe for all ages and you never have to worry about a cringe moment occurring during the act. Rik is easy to work with and a great addition to any event.” - Donna Smith, Executive Administration

Alabama Propane Gas Association Annual Meeting in Birmingham, AL

“Rik’s family-friendly comedy show was hilarious. I highly recommend him to any organization who wants to provide clean, uplifting entertainment. Be prepared to laugh, laugh, laugh!” - Lisa Hill, Executive Director



Christian

Lifeway Church Resources Marriage Retreat in Asheville, NC

“Rik Roberts knows how to lighten up a room with side-splitting charm and laughable stories. His everyday life on the stage is priceless entertainment. What a pleasure to work with and very professional in every sense. He’s a must for your next event!”
- Tammy Slayton, Event Project Coordinator

BASF Crop Protection Customer Meeting in Davenport, IA

“Rik made our event very memorable. All of our attendees enjoyed his performance. I especially appreciate him taking the time to incorporate the personal aspects from our business. He is truly a testament to the fact that comedy can be clean and still be fun.”
- Adam Switzer, District Sales Manager



Fundraisers

Hammond Henry Hospital Corporate Training in Geneseo, IL

“Rik did a great job for us. Last night he entertained our board and physicians. I got so many compliments. Then today he was a corporate trainer and he talked to our staff about the importance of customer service and being more productive. The staff also left excited. I would highly recommend Rik. This is the third time I’ve hired him and I’ve seen his programs work.” - Jeff Lingerfelt, CEO

US Grant Career Center Christmas Party in Bethel, OH

“Rik did a fantastic performance for our audience of state senators, county commissioners, school board members, and staff. All in attendance enjoyed the performance and are still talking about it.” - Ken Morrison, Superintendent



Education

Texas Council of Community Centers Annual Meeting in San Antonio, TX

“I really appreciate all the time and effort Rik took to work with us. His research and attention to detail was key. His comedy act was wonderful and the crowd really enjoyed his material. There was quite a bit of buzz afterward.” - Maria Rios, Communications Specialist

Hill City Area Chamber of Commerce Annual Banquet in Hill City, KS

“We are a Chamber of Commerce and are very proud of the fact that all of the churches in town are members. Rik’s clean, refreshing humor was perfect for our event.”
- Diana Crouch, Executive Director

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